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June 4, 2010

TO: Virginia Association of Fair Members and Fair Communications Committee Chairs
FROM: Susan K. Simpson, Executive Director
RE: Introducing Sandy Dodson, 2011 VAF Communications Awards Program Chair

On behalf of the Virginia Association of Fairs Board of Directors, I want to take this opportunity to thank Elaine Dillow, Bland County Fair and Chair of the VAF Communications Awards Program for her many years of service in managing and oversight of the awards program. Elaine has given willingly of her time and talents, often reaching for creative ways to fund the program. While Elaine will still be around in an assistant capacity, her former assistant, Sandy Dodson, will be the 2011 Communications Awards Program Chair.

For that reason, Sandy Dodson really needs no introduction if your fair has participated in previous VAF Communications Awards Program competitions. However, on behalf of the Virginia Association of Fairs Board of Directors, I want to thank Sandy for accepting this new role as program chair and the challenges that are inherent. Sandy is with the Fauquier County Fair and is the fair's Communication Committee chairperson there. She brings a great deal of experience and organizational skills to the table. We look forward to working with Sandy in this capacity. Sandy's contact information is on the enclosed materials.

Enclosed with this mailing are the detailed materials needed for your fair to compete in the 2011 Virginia Association of Fairs Communication Awards Program. We look forward to receiving your fair's 2011 competition entries. All the pertinent details are enclosed.

In the meantime, if I can be of assistance please let me know. I can be reached at 804-357-4318 or sksimpson923@verizon.net.

**2011 VAF Conference
January 7 - 8
The Homestead 1766
Hot Springs, VA**

Enclosures