

Steps to Holding Your Local Competition

Brunch for a Bunch Recipe Contest

2010

Sponsored by the Virginia Egg Council

Choose a date for your contest and register your contest - Fill out the *County Fair Sign-up Form* and mail or email it to the VA Egg Council. **Register by May 1, 2010.** It will be placed on the State Fair of Virginia's website. Your winning contestants will not be eligible for the state level competition without this step. Prizes for your local winners will be sent by the middle of June.

Advertise your contest. Duplicate or modify the enclosed *News Release*, but add your local contact information and date and send it to women's clubs, extension agents, church groups, supermarkets, local radio stations, your local newspaper food writer, radio stations, etc.

Choose judges – Duplicate (or modify) *Judging Form*. Order 1st, 2nd, 3rd place ribbons.

On Contest Day: Have duplicate *Participant Release Forms* and pencils ready. Set up tables to receive entries. Contestants fill out forms – staple these to the backs of recipes and place under entries before judging.

Hold competition: Items should be delivered in coolers and not left at room temperature for longer than two hours. Items may be judged at room temperature or tasting samples can be heated in a microwave. Some items may be better judged cold – **you might ask contestants when items are delivered.** Award prizes. Collect recipes/mark winners.

After the competition: Immediately fill out the *Winners' Information Form* and send it along with *all* the recipes and any newspaper articles about the contest to the VA Egg Council. We will forward this information to the State Fair of VA who will contact your winners at the beginning of Sept. with state finals information.

Register your contest by May 1, 2010

